



Powered By the Sun
Creative Writing Contest—Rules and Guidelines

1. **DESCRIPTION OF THE CONTEST:** The Powered by the Sun Creative Writing Contest ("Contest"), coordinated by Celebrate NJ! ("SPONSOR"), is designed to give Entrants ("Entrants") the opportunity to submit creative writing product (poems, stories, skits, songs, plays, essays, etc.) on the theme "Powered by the Sun". The contest is designed to engage students in a science-based creative writing exercise that increasing their interest and understanding of the ways solar power (the Sun) benefits life on Earth. The Prizes will be awarded to the Entrants who submit the best entries as determined by the judges in their sole discretion in accordance with these Official Rules.

2. **ELIGIBILITY:** This Contest is open to New Jersey students currently attending grades K-5.

3. **REGISTRATION:** Teachers and/or adults representing students may register their interest in participating in the contest by registering using the online form on the Celebrate NJ website. Upon registration, we will send out a Powered by the Sun poster for classroom enjoyment.

4. **RESOURCES:** Celebrate NJ will provide on its website, a list of qualified teaching resources that may be used as a basis for learning during the contest. Teachers and students may also use other resources to increase learning opportunities for students during the contest. Contest focus and resources are aligned with NJ core content curriculum standards in the areas of science and language arts for grades K-5.

5. **HOW TO ENTER:** This Contest begins on December 1, 2011, and ends at midnight EST on March 2, 2012 ("Contest Period"). To enter, go to the entry form on www.celebratenj.org (the "Site") and follow the onscreen submission process. Submissions may be serious or humorous, but should be thoughtful, creative and original. Entries may be submitted by individuals, teams of two, groups or entire classrooms. You must retain a copy of your Submission in its original format after uploading it to the Site. If you are selected as a winner, you may be asked to provide Sponsor with your Submission in its original format.

6. **SUBMISSIONS:** Each submission must be the work of an individual, group or class of students. Teachers and/or parents may guide the writing/editing/proofing/performance process, but the final product must be one the student(s) have created. Entries are to be submitted by an adult who represents the student(s), using the online entry form located on the Powered by the Sun page on the Celebrate NJ website (www.CelebrateNJ.org).

Stories, Poems, Essays, or other written product: Written product submissions must be submitted in a digital document, PDF, or in the case where it is combined with drawings or graphics, a .JPG,

.GIF, or .PNG format.

Skits, Plays, Songs or other Performances: Where a skit, play, song or other performance-type entry is involved, submissions must include a document (as above) containing a written description, script, verse, lyrics and may also include photos and/or videos of the performance of same. The online entry form will allow for uploading up to 3 photos and one video (no more than 30 minutes) via a YouTube URL.

7. FINALISTS SELECTION: SPONSOR and/or its representatives will select finalists in each grade category: K-5; (the "Finalists") by March 8, 2012, based on the following categories: (A) 1/3 creativity; (B) 1/3 originality; and (C) 1/3 appropriateness to theme. All criteria will be judged equally. Odds of winning depend on total number and caliber of eligible entries received during the Contest Period. Winners will receive the Prize Notice via email no later than Tuesday, March 13, 2012.

8. PRIZES AND APPROXIMATE RETAIL VALUE: The Prizes will be awarded to the Entrants who submit the best entries as determined by the judges in their sole discretion in accordance with these Official Rules at the Garden State Green Fest event being held March 23-25, 2012. Details will be provided to winners by email by no later than Tuesday, March 13, 2012.

a. Class Prizes: 4 top awards with a number of honorable mentions as determined by the judges. The four top class prize awards will receive a class trip with transportation provided to a select education based New Jersey point of interest appropriate to the grade level and location of the winning class. Class trips to be taken during the remainder of the 2011-12 school year.

b. Individual and Group Prizes: One top award per grade, and a number of honorable mentions per grade will be awarded, depending on total number of entries. Students and their families will be invited to attend a special awards event scheduled during the Garden State Green Fest at Kean University (March 23-25, 2012).

9. WINNERS' LIST: A copy of the winners' list may be obtained by sending a written request to: Celebrate NJ, 15 Cortlandt Street, Milltown, NJ 08850 postmarked by April 1, 2012.

10. SPONSOR: The Sponsor of this Contest is Celebrate NJ, 15 Cortlandt Street, Milltown, NJ 08850. Contact: Karen Hatcher, Executive Director 732-339-8178 or khatcher@celebratenj.org.