



PO Box 535, East Brunswick, NJ 08816  
732-613-4790 – syoung@sueyoungmedia.com

*FOR IMMEDIATE RELEASE*  
*May 16, 2007*

*CONTACT: SUSAN YOUNG*  
*(732) 613-4790*

**CELEBRATE NJ! POSTER CONTEST WINNERS ANNOUNCED;**  
**12 RESIDENTS SELECTED FROM ACROSS NJ**

(Toms River, NJ) -- Twelve New Jersey residents from Surf City to Lake Hopatcong were honored in the Celebrate NJ! poster contest. The top prize went to Michele Guerriero of Surf City. Ten-year-old Jamie Kwan of Edison took the second place slot, and 16-year-old Michelle Chang of Edison came in third.

Honorable Mentions were awarded to the following individuals:

- Adult  
Laura Grunweg, Hillsdale  
Kristine Boise, Berkeley Heights  
Mike Quon, Fair Haven
- Teen  
Christina Li, East Brunswick, age 15
- Child  
Whitney Xu, Metuchen, age 9  
Trevor Matthews, New Milford, age 9  
Michelle Zhou, Monmouth Junction, age 10  
Kevin Ge, Edison, age 6  
Jennifer Guo, Lake Hopatcong, age 7

Second place winner Jamie Kwan, says, “New Jersey is a wonderful place to live, and we can make it an even better place by stopping pollution.” Her poster included drawings of colorful hot air balloons, a beach/ocean scene, and a lighthouse.

The top 12 designs were chosen from more than 300 posters entered. The first prize winner received \$500; second prize was \$250; and third prize was \$100. The contest was designed to encourage children and adults to pay tribute to our state using their artistic talents. The winning posters will be on display at the Governor’s Gala at the New Jersey Performing Arts Center in Newark on June 8<sup>th</sup>.

Karen Hatcher, Executive Director of Celebrate NJ! says, “We are so impressed with the level of creativity and talent in these 12 winning posters, and in all 300 posters submitted. **This is a wonderful way to “Celebrate NJ!” and these posters vividly showcase the positive characteristics of our great state.”**

All posters submitted were required to provide one or more reasons to celebrate New Jersey, in keeping with the “365 Reasons to Celebrate NJ! Campaign.” The campaign asks New Jersey residents to describe what they celebrate about our state in 25 words or less. Each day another Reason is selected as one of the **“365 Reasons to Celebrate NJ!”**

Celebrate NJ! invites everyone who has a Reason to Celebrate NJ! to log on to [www.CelebrateNJ.org](http://www.CelebrateNJ.org) and enter that reason. The group will continue to unveil the reasons each month based on the number of days in a particular month. Residents are encouraged to enter multiple reasons describing the interesting and unique aspects of the Garden State. Entry cards are also available at over 350 libraries across the state. The selected reasons are announced daily on the organization’s website. The best 365 reasons will be published as part of an advertising and media campaign, taking place on outdoor ads across the state and through radio, television and newspaper promotions.

The “365 Reasons to Celebrate NJ!” campaign is made possible through the generous support of sponsors NJ Cable Telecommunications Association, ArborSys Group, NJ101.5 Radio, and St. Barnabas Health Care System. For more information about the campaign, visit [www.CelebrateNJ.org](http://www.CelebrateNJ.org).